

### **Prospect Information**

Target Market: Regular men (not professional body builders) who want to add muscle mass (“bulk up”) to their frame.

Age: 35-45

### **Product Information**

-Only known product on the market that uses whey protein isolate, micellar casein, and egg protein isolate (almost all are either a single protein using one of the three, or two of the three)

## **“The Dirty ‘Protein Spiking’ Trick Supplement Companies Don’t Want You to Know”**

**Leading Sports Doctor Discovers many men could be taking an inferior protein supplement that provides very little benefit to increasing their muscle size – and what you can do instead.**

Hello friend,

If you’re not happy with the results that you’re getting from lifting weights – even when you put in a hard workout every single day...

If you’re not getting a “shredded” and sculpted six-pack despite diligently sticking to a diet cutting out the junk...

And if you’re not packing on big lean muscle mass to your frame despite your daily protein intake...

Know that, it’s not your fault.

As the leading authority on exercise science, sports nutrition and supplementation, I see this happen all the time.

And I’m about to reveal a dirty “protein spiking” trick that could be stopping you from growing bigger arms, thicker legs and wide shoulders and back.

As well as the big myth many supplement makers and even weight lifting coaches all tell you to do every day...

Plus, I'm going to share with you an easy "mixed synergy" fix that lets you build bigger stronger and leaner muscles without changing your workout.

But first, let me introduce myself.

My name is Dr. Jim Stoppani. Perhaps you've seen me in Muscle & Fitness Magazine or FLEX magazine.

As the leading authority on exercise science I've seen and worked with many men who've had frustrations.

You're not the only one. In fact, many men just like you that show up to the gym every single day. . .put in a hard workout. . .diligently stick to a diet eating the right nutritional meals. . . and get to bed every night at the same time and get a good night's rest.

As a personal nutrition and health consultant for celebrity clients - including L.L. Cool J, Dr. Dre, and Dwayne "The Rock" Johnson to name a few, I've helped them through the same struggles.

My name is Dr. Jim Stoppani. You may know me from Muscle & Fitness and FLEX magazine.

But what you may not know is, I have PhD in exercise physiology from the University of Connecticut. And served as a postdoctoral research fellow at the Yale University School of Medicine.

I discovered that many of my clients are dealing with an issue that no one is telling you about.

It has nothing to do with you – instead the protein supplement you may be taking.

That's because many of the protein supplement aren't as good as they claim to be.

Instead, companies are finding sneaky dirty ways to cut corners and sell you an inferior product – and line their greedy pockets with bigger profits.

In a moment I'm going to tell you what you can do to grow bigger leaner muscles. But first let me tell you about the many companies that robs you using the. . .

## Dirty “Protein Spiking” Trick